



DOLLARS FOR TROWELS

TERMS AND CONDITIONS

DOLLARS FOR TROWELS PROGRAM OVERVIEW

The Dollars for Trowels Program is only available to select Kraft Tool Co.® Distributors. This incentive program is designed to help a pre-selected group of Distributors grow their trowel sales. Distributors will receive a \$3 credit for each additional trowel purchased between January 1-August 29, 2014 over the previous year's total. Kraft Tool Co.® agrees to provide the number of trowels purchased according to Kraft's records. The trowels eligible for this promotion are limited to 450 predetermined trowels. A list of specific part numbers will be provided. To participate in the program Distributors must sign up by June 15, 2014 to activate the enrollment. Distributors that choose not to sign up before June 15 are subject to approval. The promotion period begins January 1, 2014, and ends on August 29, 2014. If a Distributor fails to purchase more trowels than they did in 2013 the Distributor forfeits his eligibility in the Dollars for Trowels Program and no credit will be given.

***Example:** A Distributor purchased 100 qualifying trowels from January-August 2013. This Distributor purchases 120 trowels from January 1-August 29, 2014. The Distributor will receive a credit of \$60 (20 trowels x \$3) to their account in September 2014.*

START AND END DATES

Eligible dates are January 1, 2014, thru August 29, 2014.

All interested Distributor's must sign-up/enroll by June 15, 2014, to activate and accept their participation in the program. Distributor wishing to sign up after June 15, 2014 is subject to approval. The promotional period ends on August 29, 2014.

SIGN-UP/ENROLLMENT

In order for a Distributor to participate it must enroll online at <http://www.KraftTool.com/DollarsForTrowels> or by phone 800-422-2448 / 913-422-4848. A Distributor must provide all required information including an email address in order to enroll in this program. By enrolling or being enrolled in this Program, Distributors agree to receive Program information via email and to advise Kraft of any change in your email address by providing updated information via phone or email. Upon completion of the enrollment process the Distributor will receive a confirmation email that includes a copy of the Terms & Conditions and a list of all 450 eligible hand trowels. Kraft Tool Co.® will notify the enrollee of the total number of trowels purchased January-August 2013 via email within 48 hours of the initial enrollment. If the Distributor does not receive a confirmation email within 48 hours of their enrollment it is their responsibility to contact Kraft Tool Co.® to check the status of their enrollment. Kraft Tool Co.® is not responsible for a Distributor's failure to properly sign up for the program.

ELIGIBLE PURCHASES

Only hand trowels listed on pages 4, 5, 6, 7, 8, 9, 10, 35, 109, and 119 in the 2014 Kraft Tool Co.® Catalog are eligible for this promotion. Any of these 450 trowels purchased during the promotion period will be eligible for the \$3 credit. Only trowels with part numbers listed on the above pages will be counted towards the total, special
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order trowels will not be counted. Only trowel orders for immediate shipment are qualified for this promotion. For a complete list of eligible hand trowels please contact Kraft Tool Co.®

STATEMENTS

Enrolled distributors will receive a statement of their Dollars for Trowels account by the 4th day of each month providing an assessment of the previous months eligible purchases. The statement will be sent via email to the email address provided at the time of enrollment. No statements will be mailed.

CREDIT

This Program has no cash value. Distributors who have enrolled and completed the program will receive a \$3 credit applied to their Kraft Tool Co.® account for each eligible trowel purchased during the promotional period over the number of eligible trowels purchased January-August 2013. Credits as low as \$3 will be applied. The total amount will be credited to their account by September 30, 2014. The credit is only eligible for future purchases from Kraft Tool Co.® and cannot be exchanged for cash.

RETURNS

Any returns of eligible products purchased during the promotional period will result in a deduction of the credit from the Kraft Account. In the event of a Distributor choosing to return a trowel purchased during the promotional period prior to August 29, 2014, the trowel will be deducted from the final tally and this will be reflected in the monthly statement. If the trowel is purchased during the promotional period and returned within a year of the purchase in accordance with the Terms and Conditions provided on the 2014 Kraft Tool Co.® Price List then a \$3 debit will be assessed on the Distributor's Account.

PRIVACY

Kraft Tool Co.® does not sell or rent lists to third party Vendors. The email address provided at the time of enrollment will be used to email monthly Dollars for Trowels Statements and, unless otherwise stated, will be enrolled in the Kraft Tool Co.® E-Newsletter.

QUESTIONS REGARDING THE PROGRAM

Please direct any questions regarding the Dollars for Trowels program to the Marketing Department. E-mail questions to Marketing@KraftTool.com.